



**The Fayette County Earth Day Festival** features fun and educational activities for the family and an opportunity for Fayette County citizens to come together for the common good of the environment.

**This year's Festival includes:**

- Educational presentations & exhibits to help you learn about building a sustainable society
- Green Market vendors with eco-friendly products and services
- Entertainment, food, and games & crafts for children of all ages
- Special contest & recognition for students
- On-Site Recycling – check Website for list

# 2012 FAYETTE COUNTY EARTH DAY FESTIVAL

Saturday, April 14 • 10AM – 3PM

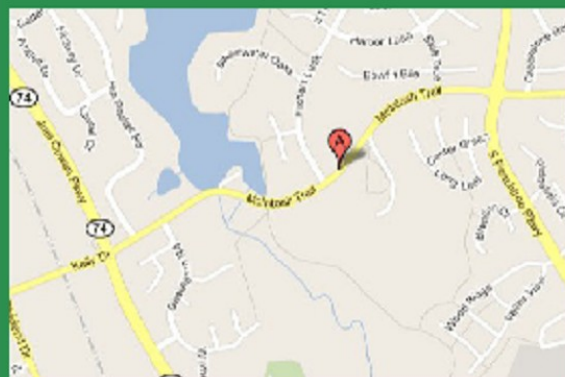
## Growing Green in Fayette County

PEACHTREE CITY • PROUD HOST  
With Fayette County Municipalities

At Shakerag Knoll

PEACHTREE CITY, GA

Located at 210 McIntosh Trail



For more information visit  
[www.fayettecoearthday.org](http://www.fayettecoearthday.org)

## 2012 FAYETTE COUNTY EARTH DAY

# VENDOR/EXHIBITOR PACKET

### About Our Vendors and Exhibitors

We are looking for educators, mentors and leaders in the community to provide Educational Exhibits to help our community learn about sustainability, ecology, and green practices.

We are also looking for eco-friendly businesses to provide Vendor Booths in our Green Market, with products and services such as organic produce, Fair Trade gifts, eco-fashions, and items made from renewable resources.

And of course we need Food vendors to keep our attendees happy and well fed!

**When:** April 14, 2012

**Time:** 10 a.m. to 3 p.m.

**Location:** Shakerag Knoll, 210 McIntosh Trail, Peachtree City, GA

**Estimated Attendance:** We expect a minimum of 1000 attendees to gather at this beautiful park-like location in the heart of Peachtree City.

**Investment:** Green Market & Food Vendors - \$30 minimum Festival Sponsorship donation for 12' x 12' booth space if paid before March 31; \$45 after March 31. Educational Exhibitors - Festival Sponsorship contribution is optional.

### Why become a Green Market Vendor and/or Exhibitor?

- Gain visibility through this community sponsored sustainability event
- Share your products and/or services with hundreds of attendees
- Support local businesses, local food, and local artists
- Connect with other successful businesses and organizations
- Promote your company through various marketing mediums
- Educate our community and empower them to be more sustainable

### For More Information Contact:

Rawls Whittlesey, Green Market Coordinator - 678.848.3319

Email: [info@fayettecoearthday.org](mailto:info@fayettecoearthday.org)

Website: [www.fayettecoearthday.org](http://www.fayettecoearthday.org)

# General Information

## Vendor/Exhibitor Set-Up

Set-Up: 8 a.m. – 9:30 a.m. on festival day

Break-down: 3 p.m. – 5 p.m.

## Vendor/Exhibitor Booths

The Festival provides 12'x12' booth spaces. Vendors/Exhibitors are responsible for bringing their booth supplies including: tables, chairs, tents or canopies, and paperweights to secure items. All tents must be weighted down. Plan to bring weights such as gallon water jugs, sandbags, or other heavy weights to hold your tent down in case of wind. Please be green and limit your paper handouts and use paper, not plastic, bags.

## Festival Map

A Festival Map will be mailed closer to the event with your assigned booth locations and entry points for loading and unloading.

## Green Market Vendors

If you plan to sell or market a product or service, please register as a Green Market Vendor and include a minimum of \$30 Festival Sponsorship donation for each 12' x 12' booth space you require. Booth spaces are \$30 if paid before March 31; \$45 after March 31. Limited electricity is available, so please be sure to let us know if you will require it. All applications and payments must be received no later than April 4, 2012. You will receive a receipt within 30 days after the event.

## Food Vendors

If you will be serving food to be consumed at the festival, please register as a Food Vendor and include a \$30 minimum Festival Sponsorship donation for each 12' x 12' booth space you require. Booth spaces are \$30 if paid before March 31; \$45 after March 31. Limited electricity is available, so please be sure to let us know if you will require it. All applications and payments must be received no later than April 4, 2012. You will receive a receipt within 30 days after the event.

All food vendors selling food to be consumed onsite, must have appropriate Health Dept. paperwork. Please attach a copy of your certificate with your registration.

## Educational Exhibitors

Festival Sponsorship donations for booths are optional for educational exhibitors from 501c3 nonprofits, educational institutions, or government agencies. Please let us know if electricity is required. Please indicate how many booth spaces are needed.

## Refunds

We regret that we will be unable to grant refund requests after April 1, due to festival planning expenses.

### Instructions

Please complete the following form and mail by April 4, along with your check if you are a Green Market or Food Vendor, to:

Fayette Co. Earth Day Festival  
c/o Diane Smith  
147 Charlotte Pl  
Fayetteville, GA 30215

Optionally, you may email your form to [info@fayettecoearthday.org](mailto:info@fayettecoearthday.org) and pay via PayPal at [www.fayettecoearthday.org/vendor-payments.html](http://www.fayettecoearthday.org/vendor-payments.html).

For More Information Contact:

Joan Fecteau, Festival Coordinator - 678-817-9376  
Rawls Whittlesey, Green Market Coordinator - 678.848.3319  
Connie Haynes, Educational Exhibitor Coordinator - 770-833-4015  
Diane Smith, Registrar - 678-817-6246

Email: [info@fayettecoearthday.org](mailto:info@fayettecoearthday.org)  
Website: [www.fayettecoearthday.org](http://www.fayettecoearthday.org)

# Application Form

Please complete the Application Form if you are interested in becoming a Green Market Vendor or Educational Exhibitor, or visit our Website to complete the form online and for additional details about the event.

## 1. Contact Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Website: \_\_\_\_\_

## 2. Select one:

Educational Exhibitor       Green Market Vendor       Food Vendor

## 3. Circle Product/Service/Exhibit Category:

- Community Action
- Conservation/Recycling
- Eco Art
- Eco Fashion
- Eco Travel
- Fair Trade
- Green Building
- Green Careers/Education
- Green Kids
- Green Media
- Green Office
- Natural Health/Body
- Natural Home & Garden
- Natural Pet
- Organic Foods/Agriculture
- Food Court
- Renewable Energy
- Responsible Investing

Other (please specify) \_\_\_\_\_

## **Application Form, continued**

**4. Provide a brief description of your company or organization**, how it fits into the Green Movement, and your plans to exhibit or sell products/services at the Earth Day Festival.

**5. Does your booth require electricity?**

Electricity is supplied on a first come, first served basis.

**6. List any other special needs for your booth space.** We will do our best to accommodate your request.

## **7. Mail Your Application No Later than April 4**

### **Educational Exhibitors**

Mail your application to [info@fayettecoearthday.org](mailto:info@fayettecoearthday.org) or to the address below.

### **Green Market & Food Vendors**

Mail your application and Festival Sponsorship donation check as follows:

Make checks payable to “Keep Peachtree City Beautiful,” and mark it for 2012 Fayette Co Earth Day Vendor.”

Mail to:

Fayette Co. Earth Day Festival  
c/o Diane Smith  
147 Charlotte Pl  
Fayetteville, GA 30215

# Guidelines & Rules

1. The Fayette County Earth Day Festival has the right to deny any Exhibitor/Vendor a booth space whose exhibit, product or service does not align with the mission of the Earth Day Festival.
2. No lobbying, campaigning or electioneering is allowed within the Festival grounds during the Earth Day Festival.
3. Exhibits/Vendors can not actively promote with banners, signage, or by any other means, the endorsement of any candidate and/or delegate running for a seat within the county, city or U.S. governmental office. Violators will be dismissed from the Festival.

I have read, understand, and agree to follow the Guidelines & Rules for the 2012 Fayette County Earth Day Festival as described with the Vendor/Exhibitor Packet.

By emailing your form, you agree to all terms specified in this packet.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

# Release and Waiver of Liability

The undersigned hereby acknowledges a desire to participate in the 2012 Fayette County Earth Day Festival at Shakerag Knoll in Peachtree City, Georgia.

The undersigned further acknowledges that such participation, including travel to and from the event, involves an inherent risk of physical and mental injury, but acknowledges that participation in the 2012 Fayette County Earth Day Festival is voluntary and agrees to assume any and all risks.

The undersigned, and all successors and assigns thereto, shall save harmless the 2012 Fayette County Earth Day Festival committee, Fayette County, and the City of Peachtree City, Georgia and its council members, agents, and employees from all suits, claims, actions or damages of any nature whatsoever resulting from participation in the event. These indemnities shall not be limited by reason of the listing of any insurance coverage.

By signing this release, the participant(s) verifies he/she has adequate medical insurance.

This \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

Organization: \_\_\_\_\_

PLEASE LIST ALL PEOPLE THAT WILL BE ASSIGNED TO YOUR BOOTH:

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Participant's signature

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Participant's signature

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Participant's signature

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Participant's signature